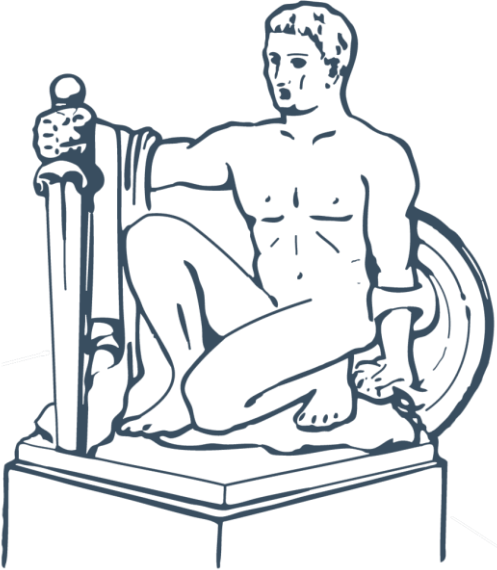


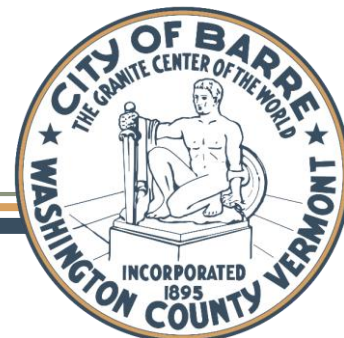
NEW WINTER PARKING RULES

NICOLAS STORELLICASTRO
CITY MANAGER



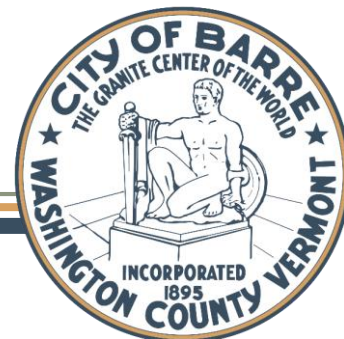
WHAT WAS THE WINTER PARKING BAN?

- **Purpose:** Allow for efficient and timely plowing/clearing of snow by removing cars as obstacles during snow removal operations.
- From November 15 through April 1, **NO PARKING** on any City streets or parking lots from 1AM to 6AM.
- City sells overnight **parking permits for designated spaces** around the City.
- Violators are towed.



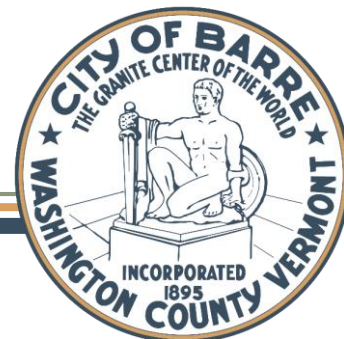
WE CAN DO BETTER THAN A HARD PARKING BAN

- **Too rigid:** No parking is in effect even during known periods of no snow forecasts.
- **Inequitable impacts on renters:** Some units may not have adequate off-street spaces for all occupants.
- **Other communities have found more nuanced solutions:** Some places have alternate side parking or forecast-informed parking limitations that allow normal parking when it does not conflict with snow removal operations.



WHAT ARE THE NEW WINTER PARKING RULES?

- **Transition to a forecast dependent parking ban.** Winter parking ban will ONLY be in effect based on known or expected weather patterns that may require plowing. Ban will continue to be 1AM – 6AM on impacted nights.
- **Parking ban communicated by emergency alert systems.** Residents will receive notices via several communication methods about the onset of the ban and the lifting of the parking ban.
- **Permits available and auxiliary parking at the BOR.** During parking bans, residents without off-street parking will be able to purchase overnight parking permits and/or park on the dirt parking lot adjacent to the BOR from 1AM to 6AM.



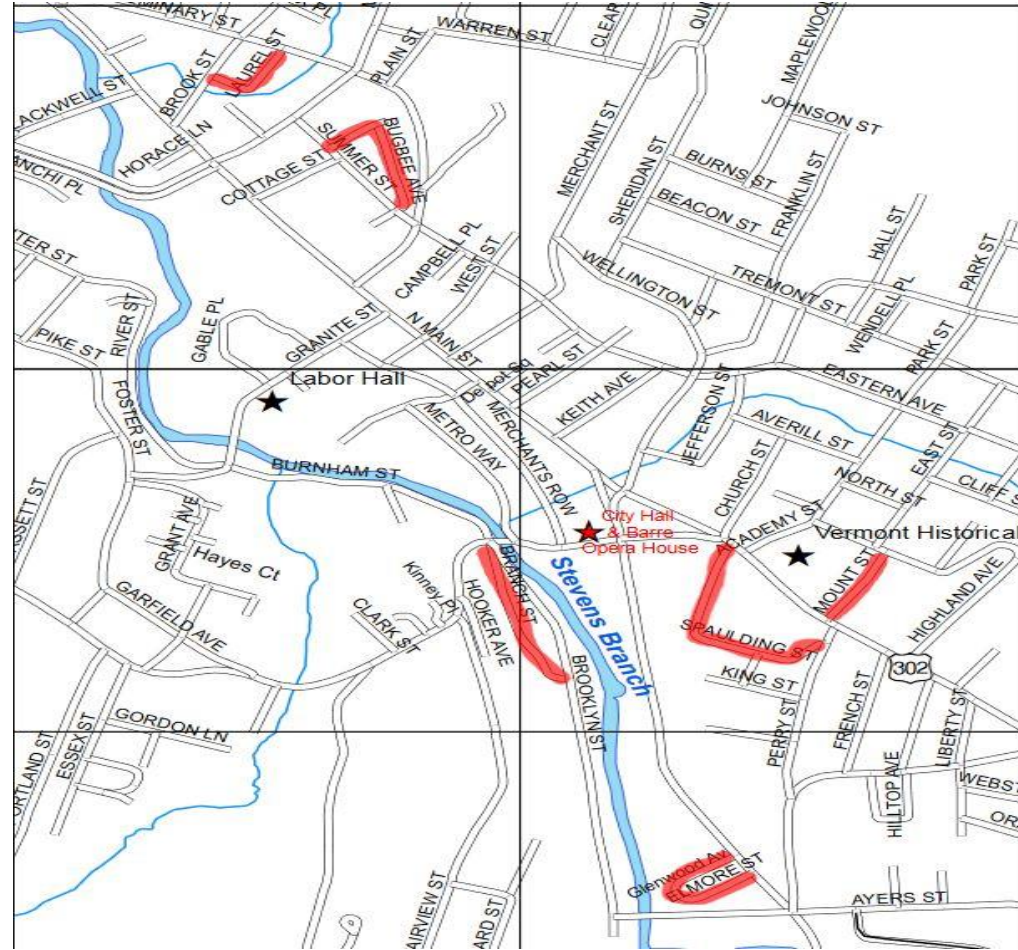
TRANSITION TO A FORECAST DEPENDENT PARKING BAN

- City staff will closely monitor forecasts.
- Any forecast that may result in plowing operations would trigger a parking ban.
 - “Barre City Snow Parking Ban in effect. No parking on City streets and municipal parking lots from 1AM to 6AM effective December 2, 2024 until ban is lifted.”
- Parking ban will only be lifted after plowing/clean up is complete.
 - “Barre City Snow Parking Ban LIFTED effective December 3, 2024.”
- During times of fair weather, parking on City streets and parking lots would be allowed, in accordance with current uses.

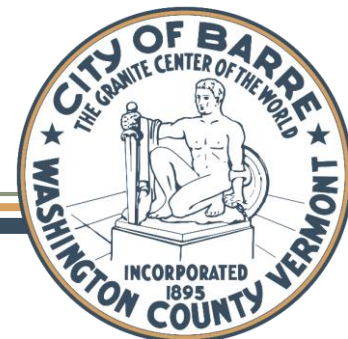


EXCEPTIONS: CITY STREETS WHERE ON-STREET PARKING IS STILL PROHIBITED THROUGHOUT THE WINTER

Due to the narrowness of these streets, there will be NO parking allowed on these streets from 1AM – 6AM until April 1, 2025. This is necessary because DPW cannot safely sand/salt these streets when cars are parked on them.

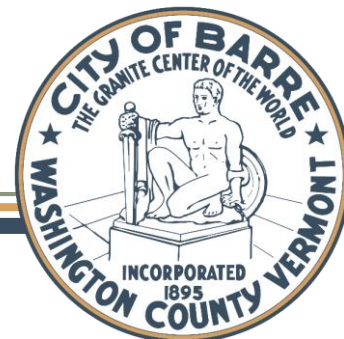


Impacted streets:
Spaulding Street
Mount Street
Glenwood Avenue
Elmore Street
Branch Street
Bugbee Avenue
Short Street
Laurel Street



PARKING BANS COMMUNICATED BY EMERGENCY ALERT SYSTEMS

- Residents will be notified of parking ban and lifted parking ban via several communication methods:
 - Barre City Resident Alerts via ReGroup Mobile App (<https://www.barrecity.org/regroup.html>)
 - VT-Alerts (<https://vem.vermont.gov/vtalert>)
 - Facebook page (@BarreCityVT)
 - Website (barrecity.org)
- Digital signs will be deployed throughout the winter to alert motorists
- Civic Center sign on Seminary Street would be used to alert of auxiliary parking at the BOR.

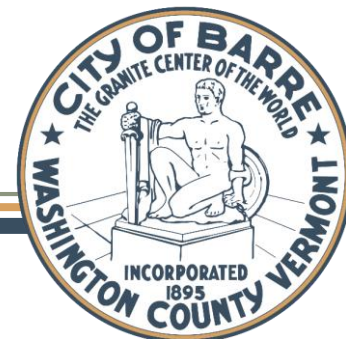


BOR WINTER PARKING

Residents without off-street parking may temporarily park at the BOR during winter parking bans. Park facing the BOR as shown on the map.

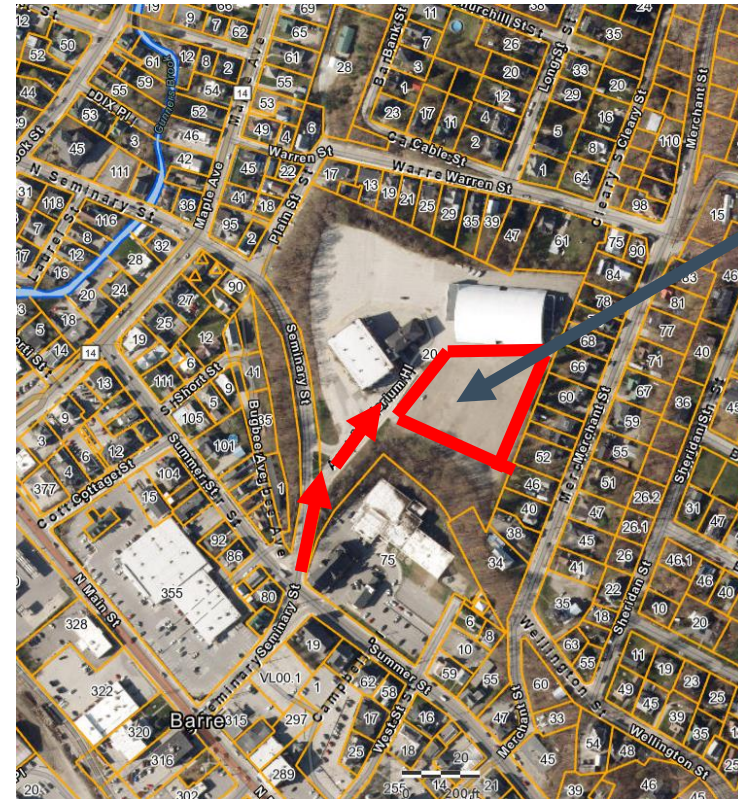


Long-term parking is NOT ALLOWED at the BOR. Residents who park there during winter parking bans must move their vehicles after the ban is lifted.

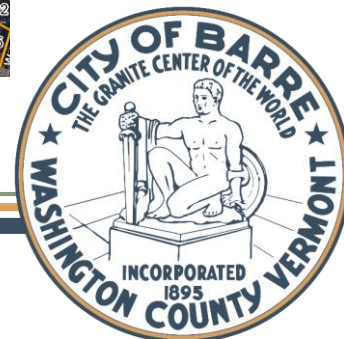


PERMITS AVAILABLE AND AUXILIARY PARKING AT THE BOR

- 53 overnight parking permits will remain available for parking spaces throughout the City for residents without access to off-street parking.
 - \$108/6 months
 - \$216/year (increase 2.5% in January)
- In addition to those parking permits, the City will allow free parking in the BOR dirt parking lot during winter parking ban activations.

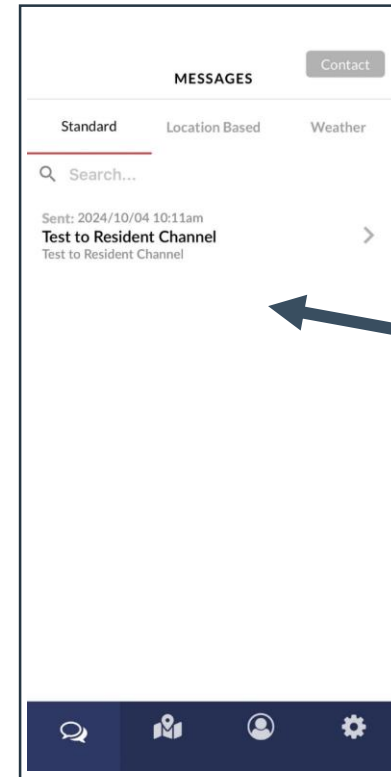


Auxiliary parking during winter parking ban activations.

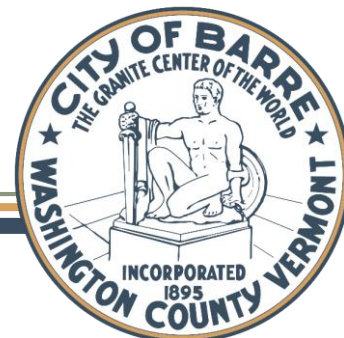


COMMUNICATIONS PLAN

- Flyers in City mailings, postcards to all residents.
- Backpacked home flyers with BUUSD students.
- Aggressive social media campaign to have residents register for ReGroup, including sign-up tutorials.
 - Most messages delivered in-app or via email (no additional cost to City).
 - Options for phone calls/text messages based on determined need (capped, and additional cost to City above cap).
- Warnings/flyers given to drivers in weeks leading up to typical winter parking ban dates.
- Working on radio/podcast spots to get the word out.



Sample ReGroup homescreen. Messages appear as notifications (similar to other apps many people already use).



THIS IS A PILOT PROGRAM

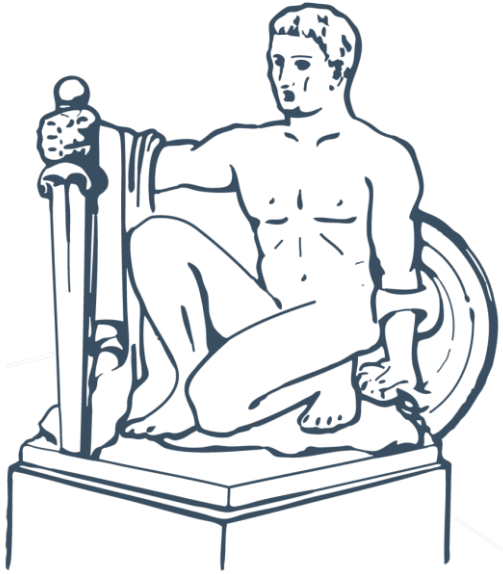
We all have to make this pilot program work.

City – monitor forecasts, communicate effectively and timely manner.

Residents – stay informed.

If this does not work, we will have no choice but to go back to the hard winter parking ban.





THANK YOU

QUESTIONS/DISCUSSION?

WWW.BARRECITY.ORG



@BARRECITYVT

